

BOROUGH OF  
**MONMOUTH BEACH**

MONMOUTH BEACH, NEW JERSEY 07750

*Today*

VOL. 30. No. 1

WINTER 2012

*Dear Monmouth Beach Residents,*

Looking back on this past year we have much to be grateful for here in our hometown. We were spared the brunt of Hurricane Irene and didn't even see a snowflake when the rest of Jersey was blanketed by a surprise October snowstorm.

And, we have three major projects underway...

Every day more sand is being pumped on our beach. While the scope of the project was ultimately constrained by Federal funding, the beach is being replenished from slightly south of the Pavilion to a short distance north of Cottage Road - it will be tapered at both ends. Congressman Pallone is aware that there is an urgent need to replenish the remainder of our beach. You can be certain that the borough will continue to advocate with the Army Corps of Engineers as well as our elected officials to ensure that our entire shoreline is replenished.

Beach Road construction began recently which includes traffic calming as well as "street-scaping" and the installation of street lights with a design dating back to the early 1900s (see the pictures on this page). Our town center should be very pretty by this spring.

The next phase of the Pavilion project is getting underway. This phase encompasses the structural work required to support an elevator. The borough is required to install an elevator in order to comply with ADA requirements for public buildings. In January the next phase will begin to complete the second floor and will include a room for community activities. This work was approved by the Pavilion Facility Committee following the summer of 2010. As promised when the first renovations began in 2008, all of the renovation work is being funded by Pavilion revenues.

We had a banner year at the Pavilion this summer with beautiful sunny days and for the first time revenue exceeded \$1 million which is enabling the renovation work to continue.

We hope you and your family are enjoying life here in Monmouth Beach and that you all have a very Happy Holiday and a Happy & Healthy New Year!

Sincerely,

Mayor Sue Howard, Commissioner Jim Cunniff, Commissioner Bill McBride

**Would you like to receive email notices on borough events & issues?**

If you would like to receive email notices about borough events (i.e., Monmouth Beach Day, Fishing Tournament) and issues (i.e., beach replenishment), please email  
Mayor Sue Howard at  
suehoward@comcast.net.

**HOLIDAY REGARDS FROM THE MBPD WITH A WARNING**

The Monmouth Beach Police Department would like to wish the residents of Monmouth Beach a healthy, happy holiday season and New Year. The police department would also like to remind everyone to celebrate these holidays responsibly. Every year drunk driving claims the lives of approximately 200 people in the State of New Jersey. The Monmouth Beach Police Department and the Monmouth County Drunk Driving Enforcement Taskforce will be stepping up enforcement through checkpoints and high saturation patrols during the holiday season. Fines and penalties for the first time offender convicted of operating a motor vehicle while under the influence of alcohol and/or a drug include a fine of \$250.00 - \$500.00, a 3 month - 7 month driver's license suspension, a \$3,000.00 insurance surcharge and a possibility of incarceration in county jail up to 30 days. The Monmouth Beach Police Department urges everyone to utilize a designated driver or taxi if they have been consuming alcohol. The life you save may be your own.



Borough Hall Streetlights



Beach Road Streetlights

**Copies of the Monmouth Beach Centennial Book "A Century of Memories"** may be purchased for \$40 per book at the Monmouth Beach Cultural Center Turning Point & Booskerdoos

## MEN IN BLUE DON FACIAL HAIR FOR PROSTATE CANCER AWARENESS

If you observed one of our Monmouth Beach Finest in the capacity of his duties donning a full blown goatee in the past few weeks, your eyes did not deceive you. The officers are not rebelling against the strict uniform appearance guidelines set forth by the agency. They have been given special dispensation from Chief of Police Drew Winans for the month of November. In fact, the Chief is actually encouraging his men to grow the facial hair and participate in the international prostate cancer awareness campaign known as Movember where men around the world grow mustaches in order to promote prostate cancer awareness. According to statistics published by the Centers for Disease Control and Prevention, 1 in every 6 men will be diagnosed with prostate cancer in their lifetime. For additional information regarding prostate cancer or the Movember campaign itself please visit [www.movember.com](http://www.movember.com).



Left to Right: Ptlm Peter Rechtman, Ptlm Jeffery Godwin, Sgt Thomas Walsh, Special Officer 2 Mathew Clark

## TAX REMINDERS

One of the single largest appropriations in any municipal budget is entitled the "reserve for uncollected taxes." Put simply, state law requires every municipality to appropriate an amount in its current budget that is based on the amount of taxes unpaid as of the close of the previous fiscal year. Therefore, every tax dollar collected before the end of 2011 will help reduce the amount that will have to be budgeted for the reserve in 2012. Please make every effort to see that your property taxes are up to date by the end of the year. If you have a delinquency, please contact the tax office for the amount due before sending your payment, as interest must be paid first.

Taxes are due quarterly, on the first days of February, May, August and November. There is a ten day grace period after the first during which no interest is charged. Additionally, if the tenth day falls on a weekend or legal holiday, the grace period is extended to the next business day. However, if a payment is **received** (not postmarked) after the grace period, it is delinquent, and interest **must** be charged and paid first.

Sometimes a new homeowner does not receive the tax bill on the property he has recently purchased, and if a delinquent notice is subsequently received there is a question as to why the tax office did not send a bill. Tax bills are issued only once a year; usually in early July. When a property is transferred subsequent to the issuance of a bill, the previous owners should turn the bill over to the new owners. The attorney for the new owners should take care of this, but all too often, they do not. Refinancings are also a source of confusion at times in determining where tax bills should be sent. Although the records at the tax office are as up-to-date as they can be, any taxpayer who may have refinanced, should call the office to check on the status of your account. Delays in deed recordings and refinancing documents can result in the failure of a property owner or his/her mortgagee to receive the tax bill promptly. State law specifically puts the **taxpayer** (this could also be your bank or mortgage company, if applicable) on notice to contact the tax office for the amount due on a given property. If there is ever a question as to the status of your account, please call the office at 229-2204.

## REPORTING ODOR COMPLAINTS

REMINDER: In July, 2005, the following procedures were established for reporting odor complaints at the Two Rivers Water Reclamation Authority.

Please report all odor complaints to our Police Department (732-229-1313). Whenever an officer receives a complaint, the TRWRA will be notified immediately and the following information will be recorded:

- Name, address, phone number of caller
- Time of call
- Wind and tide in river

The purpose of this procedure is to maintain an official record of odor complaints that will be used to communicate with TRWRA to ensure odor concerns are addressed. Please note that anonymous complaints will not be taken.

## THE "GOLDEN" TOWN OF MONMOUTH BEACH GOES "GREEN"

On October 28, 2011, our borough was notified by the League of Municipalities Sustainable Jersey Committee that Monmouth Beach achieved Bronze Sustainable Jersey Certification.

The certification is good for three years. Our town is now part of an elite group of municipalities that have achieved the prestigious sustainable jersey certification. Municipalities that earn the certification are considered by their peers, by state government, and by the experts and civic organizations in New Jersey to be among the leading municipalities in the state.

The Bronze Level of certification requires the establishment of a mandatory Green Team, implementation of 2 out of 6 priority actions, and a total of 150 points. Actions must be completed in 6 of 16 categories.

The sustainable Jersey registered and certified communities gain priority access to many New Jersey grant programs and are eligible to apply for Sustainable Jersey grant programs. By registering and gaining certification, our municipality will automatically receive updates on new grants, training and events, and news about the latest resources to assist us on our journey to becoming a total sustainable community.

During our town's quest to gain Sustainable Jersey Certification our governing body passed an Anti-idling resolution, along with a Water Conservation Ordinance which will hopefully have a positive

impact on our community and the environment.

The Anti-idling resolution moves beyond New Jersey's existing no-idling code of three minutes and encourages any gasoline or diesel powered motor vehicle to turn off their engines after ten seconds, if they plan to remain at that location for more than thirty seconds. The Borough supports enforcing the existing violations and penalties under New Jersey's existing code.

The Water Ordinance, which models states recommendations, was passed to ensure clean, wholesome and adequate water supply to protect the health, safety and welfare of the Monmouth Beach citizens. The Borough encourages the use of irrigation systems that are controlled with a smart system rain sensor that disables the system when a predetermined amount of rain has occurred. Some additional water use restrictions are as follows: watering shall only be conducted between the hours of 6am and 9am or between 5 pm and 8 pm when using a hose or hose-sprinkler. Automatic systems may only be used two days per week between the hours of 12 midnight and 9 am. Irrigation zones shall not exceed fifteen minutes per zone.

For more information on additional restrictions and enforcement of water conservation guidelines you can go to our Boroughs website.

Think GREEN -----go GREEN

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## ENVIRONMENTAL COMMISSION

The Environmental Commission is proud of all the work that it did on the Outdoor Landscape Water Conservation Ordinance passed by the Board of Commissioners. The Commission served as the natural resources committee for Sustainable Jersey's Green Team. We were assisted by Peter English who provided his extensive experience in environmental issues. When the next watering season comes we will only be allowed to water two days per week between 6:00 a.m. and 9:00 a.m. and between 5:00 p.m. and 8:00 p.m. Borough Hall will have copies of the ordinance on the table in the lobby and it will be posted on the website.

Domestic animals are allowed on the beach after Labor Day to Memorial Day. There are mutt mitt stations located at the beach

to pick up waste. If your domestic animal is a horse take several bags.

The Environmental Commission has purchased for the Borough silt bags which are placed at various storm drains throughout the Borough. They protect our waterways.

Remember there is recycling every week and that the procedure has been streamlined. If there are high winds do not put out your recycling. You can always bring your items to Public Works. Remember, every aluminum can you recycle will provide enough energy to power a television for one hour.

Look for future editions of the newsletter to find out where and when we will have our compost bin.

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## MONMOUTH BEACH BEAUTIFICATION COMMITTEE

Just in time for the Winter Holidays our 16 "Presidential Snowflake" decorations are up! Half were purchased by the MBBC and the other half by the very generous Maguires, Jim and Diane (THANK YOU!). We hope to supplement them each year and if anyone would like to make a donation of one or several, the cost is \$400 a piece. Enjoy the festive holiday planters and decorations around town set up and tended to by our many volunteers and a big thank you to Al Miller and his team for all their help!

Once again the Scarecrow Festival was a success and the pies and cupcakes a big hit! Congrats to all our winners and everyone

for participating. Look for lots of exciting new changes next year as we move forward with the festival!

We know you are all enjoying the newly completed and spectacular mural at the MB Market and Liquor Store. Thank you to all the artists and volunteers who stepped up to help. An artist party and ribbon cutting ceremony is planned when the weather warms up again in the Spring.

We thank all of you for your continued and generous support and welcome new members to our monthly meetings at 7pm at the Cultural Center. For more information call Teja at 917-797-1324.

## HELP YOURSELF, SHOVEL OUT FIRE HYDRANTS

In the winter months, it is critical for **THE FIRE DEPARTMENT** to have access to fire hydrants. If there is a **FIRE HYDRANT** in front or near your house, please shovel a pathway to it. The life you save may be your own or one of your family members. Seconds Do Matter.

Make it your responsibility to know where the fire hydrants are located closest to your residence or business.

During and after heavy snow storms, snow from the roadway gets plowed to the curb and can often pile up quite high. Many homeowners experience this when their driveways get “plowed in”. Fire hydrants also get “plowed in” and sometimes completely covered. Then the plowed-snow refreezes and hardens like solid ice.

**Please shovel at least a 2-foot wide path in to Your Fire Hydrant from the road** so firefighters can have immediate access to connect our supply hoses. Please also shovel away the snow from around the sides and back of the hydrant leaving at least a 2-foot clearing around it. In the event of a fire, the fire department needs access to that hydrant fast. The main supply hose we must connect is very large and very heavy, usually taking two firefighters to drag it into place, and connect it. We also need enough room to quickly turn on the water flow using a large, metal bar-type wrench we attach to the top of the hydrant.

- **Consider the amount of time that might take you and your neighbor to shovel out a buried fire hydrant after a big snow storm or blizzard. (Maybe 15 minutes?)**
- **Then ask yourself if you would want to have firefighters wait for 15 minutes before attacking a fire at your home or business!**

**If a fire or emergency happens, waste no time in calling 911.** Always give clear, quick, and exact information and location of the fire or emergency. Stay on the line unless your safety depends on hanging up. Let the dispatcher decide when to terminate the phone call. They may need additional information for the emergency personnel. Follow any instructions you might be given. Afterward, don't expect the dispatcher to come back and offer sociable goodbye greetings because they will have no time, as their job has just begun.

Remember, Fire Safety is everyone's responsibility. Plan ahead, live safely, work safely, and report any potentially dangerous-looking situations you notice to your local Police Department or the Fire Department in advance of an emergency. You might very well prevent that emergency from ever happening.

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## MONMOUTH BEACH CULTURAL CENTER

The Monmouth Beach Cultural Center has presented its second **Special Event** of the year with its first annual “Monmouth Beach in Winter” art exhibit and “Festival of Trees”. Local artists showed works having to do with Monmouth Beach at Christmas and/or winter and town organizations decorated live trees themed according to their organization. The event was a huge success according to the “Special Events” coordinators Pat Cahill and JE Boehles. Forty-eight works of art were displayed and twelve individual groups put together spectacularly creative trees. If you are a member of an association or group that didn't have time to participate this year put your thinking caps on for next year's event! The next Special Event will be the “Monmouth Beach en Plein Air” exhibit which will take place at the end of spring. All local artists are warmly invited to participate and will be receiving information in a few months.

Please consider supporting our Cultural Center. Memberships are available for \$25.00 and \$40.00 and are open to the public. Volunteers, viewers and visitors are always welcome!

We are open Wednesday through Saturday, 10:00 am to 2:00 pm. Drop by to visit our beautiful building or call 732-229-4527 with your questions.

128 Ocean Avenue, Monmouth Beach, NJ 07750



**All recreation applications can be obtained by going to the Monmouth Beach School website at [www.mbschool.org](http://www.mbschool.org).**

**2012 PET LICENSE RENEWAL APPLICATION  
APPLICATION AND PAYMENT DEADLINE - JAN. 31, 2012**

2012 Pet Licenses are now available. Please complete the following form, enclose a copy of a valid Rabies Certificate and your payment and mail to the Borough Hall. Your pet license and tag will be mailed to you.

**Make Checks Payable To:** Borough of Monmouth Beach  
**Mail or Deliver To:** 22 Beach Road  
Monmouth Beach, NJ 07750

**Office Hours:** 9:00am - 4:30pm, Mon. - Fri.  
Phone - 732-229-2204

Owner's Phone No.: Home \_\_\_\_\_  
Work \_\_\_\_\_

License For: Dog \_\_\_\_\_ Sex: M  
Cat \_\_\_\_\_ F



Breed: \_\_\_\_\_ Age: \_\_\_\_\_ Hair: Long \_\_\_\_\_ Color: \_\_\_\_\_  
Short \_\_\_\_\_

Pet's Name: \_\_\_\_\_ Spayed/Neutered: Y \_\_\_ Rabies Vaccination Date : \_\_\_\_\_  
N \_\_\_ Expires: \_\_\_\_\_



Fee: Spayed/Neutered \$12.00  
All Others \$ 15.00

\_\_\_\_\_  
Owner's Signature

**\*Please notify us if you no longer have a pet.**

**Paid Check # \_\_\_\_\_ Cash \_\_\_\_\_**

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Owner's Phone No.: Home \_\_\_\_\_  
Work \_\_\_\_\_

License For: Dog \_\_\_\_\_ Sex: M  
Cat \_\_\_\_\_ F



Breed: \_\_\_\_\_ Age: \_\_\_\_\_ Hair: Long \_\_\_\_\_ Color: \_\_\_\_\_  
Short \_\_\_\_\_

Pet's Name: \_\_\_\_\_ Spayed/Neutered: Y \_\_\_ Rabies Vaccination Date : \_\_\_\_\_  
N \_\_\_ Expires: \_\_\_\_\_



Fee: Spayed/Neutered \$12.00  
All Others \$ 15.00

\_\_\_\_\_  
Owner's Signature

**\*Please notify us if you no longer have a pet.**

**Paid Check # \_\_\_\_\_ Cash \_\_\_\_\_**

## HELP SAVE OUR BACKS

The Monmouth Beach EMS needs some financial help in order to save the backs of the volunteer EMS personnel. Our yearly fund raiser goes for our operating expenses. This includes ambulance and building maintenance along with all the supplies needed for stocking the ambulance. With the beach replenishment it will not only mean a larger beach but potential for more neck and back injuries. This is caused by the way the waves will break along the shore. The larger beach will require the volunteers to carry a patient a much greater distance before they can get to the ambulance. Then, there is always the difficulty with lifting the stretcher into the back of the ambulance. Unfortunately, our patient population is only getting bigger. We are looking into purchasing some sort of motorized small vehicle (like a golf cart style) that we could bring down

to the shoreline and drive the patient up the sand to the parking lot and awaiting ambulance. Then we would like to purchase a device that would lift the stretcher. Both of these items are very expensive. Perhaps there are some individuals in town who would like to assist us with these purchases. This would be tax deductible and perhaps a plaque could be placed on the devices in honor of those that assisted with the purchase. We would really like to save our backs as we save you! Please contact us if you wish to assist us.

As always, be ready for our unexpected visit. Lights on, someone at the door to direct us and a list (not all the bottles) of your current medications would be a tremendous help. Perhaps if you are all ready you will never need us!

## 2011 HOMESTEAD BENEFIT UPDATE

Property owners who filed for and are eligible to receive a Homestead Benefit (formerly "rebate") from the State of New Jersey, will once again receive the benefit as a credit against your existing tax bill. During the month of December, a revised tax bill will be issued for the February installment only. The revised bill, which will be due by February 10, 2012, will show the amount originally billed, the amount of the benefit applied, and the net amount due. Homeowners who have questions about the program are urged to contact the Division of Taxation at 1-888-238-1233. There is also a website that may answer many of your questions, at <http://www.nj.gov/treasury/taxation/hreemail.shtml>.

**PLEASE SUPPORT OUR LOCAL BUSINESSES!!!**

**MONMOUTH BEACH TODAY  
BOROUGH HALL  
MONMOUTH BEACH, NJ**

Presorted Standard  
U.S. Postage  
PAID  
Permit # 338  
Red Bank, NJ

**POSTAL PATRON**  
Borough of Monmouth Beach  
New Jersey 07750